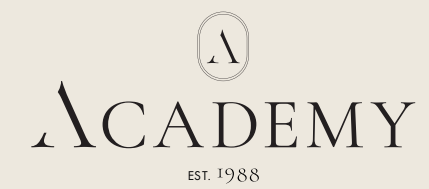


EST. 1988



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Supporting Developers

Academy is one of the market-leading suppliers of complete kitchens, wardrobes & specialist joinery to developers & builders across London and the South East of the UK – proudly supplying our customers since 1988. We're committed to continuous innovation and a highly integrated, customer-centric approach. We bring together the most comprehensive, high-quality product portfolio, flexible services & and bespoke design options.

Delivering excellent service and understanding our customers' requirements is at the heart of everything we do, ensuring that it is always quick and easy to work with us and that our proposition adds real value to your projects. Most importantly, you and your business are supported by our team – dedicated to providing expert advice, and assisting a professional, streamlined journey from start to finish.





"We have used many kitchen companies over the years and I wish they were all as easy as you guys. Your man in the office really helped by being flexible in working around our dates and the installer was an absolute dream!"

David Court
Livin Construction





Our Story

Academy Kitchens was founded by Phil Cutting in the mid-1980s in a suburb on the outskirts of London called Biggin Hill. Academy kitchens was officially founded in 1988. Phil started off installing kitchens to the local retail market before making the conscious decision to expand into supply & installation. His reputation was thought of very highly within the local retail community. The business took off as a result of the outstanding reputation that Phil had built, and thus he opened his first showroom in 1993. The business continued to grow as Phil ventured the company's interests from retail to include the trade industry. From here, the company and our client base blossomed to include some stellar names such as Riverdale Developments, Shanly Homes, Buxton Building Contractors & Redrow Homes.

Over the many years of success, Phil structured Academy Kitchens to be able to accommodate individual developments as well as large-scale projects. An example of this would be the project we did in partnership with Buxton Homes on Southwark Bridge Road for 180 luxury apartments.

Heritage of Excellence

In 2006, Phil's son, Luke, joined the company and quickly gained experience in all areas of the process, from installation to project management and mastering design whilst working within the building industry. Since then, Luke has thrived in managing the Academy Kitchens team and was honoured with a directorship role in 2012. In 2018 Luke became the sole owner of Academy Kitchens with Phil retiring. As of 2020, Luke's wife, Kirsty became joint owner and the two of them made the decision to develop the bespoke joinery and wardrobes section of the business whilst furthering the already excellent standard of kitchens. In 2021 they proudly relaunched Academy Kitchens as Academy with the intention of highlighting their capacity to supply all cabinetry for their clients and not just kitchens. This allows their clients to purchase their kitchens, wardrobes, TV units, bathroom vanity units, and much more, all from one trusted supplier, providing a consistent high quality finish throughout their projects. Academy continues to flourish under Luke & Kirsty's leadership to this day and Phil's famous phrase; 'The best advert is a great quality product & service' lives on within the company.



Luke Cutting
Managing Director



Kirsty Cutting
Finance Manager



Jimmy McNamara
New Business Development Manager



Marcelu Almeida
Installation & Project Manager

Quality, always

Quality begins and ends with the customer, and we strive to always satisfy your needs. To this end, we have a global perspective in sourcing only the very best products and materials across our categories from around the world, underpinned by a policy of continuous improvement in process and service. This includes using top quality components to build our products including Blum components from Austria, Egger carcass boards also from Austria, PWS doors from the UK, appliances from top German brands such as Neff, Bosch & Siemens and worktops from all over the globe, including brand names such as Silestone & Caesarstone. With our philosophy built upon the age-old saying, “The whole is greater than the sum of its parts”, we are proud to provide the widest, most flexible range of quality products, together with outstanding service and support – helping you to create exceptional finished results for your projects.





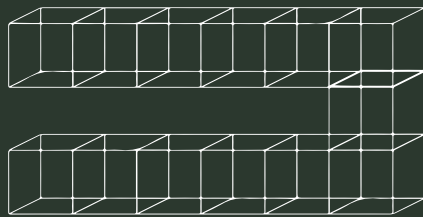
Kitchens and joinery for multi-unit developments

Academy offers one of the largest and most inclusive ranges of kitchen and bedroom products with access to over 10,500 items within 24 hours. An extensive choice of bespoke options is also available within our stocked door families and paint-to-order ranges, alongside a wide choice of entirely made-to-measure options.

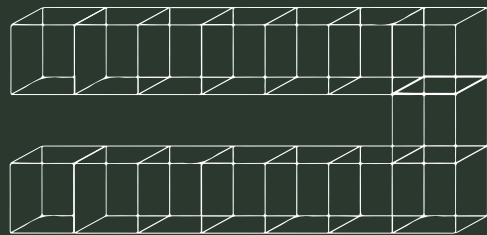
We want to pioneer and define our sector. And as a long-established organisation, we have unrivalled access to consumer and industry intelligence across product and process trends, which enables us to innovate, differentiate and launch fast.

Compare Our Kitchen Ranges

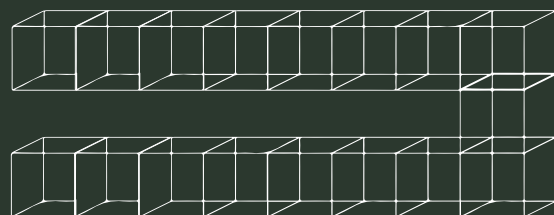
Over the next few pages you can easily compare the prices between our door ranges. Directly below you can choose whether your kitchen design will be closer to a small, medium or large kitchen by calculating the rough number of units you will be expecting to use within the kitchen space. The prices stated are for carcass & door only and are nett prices so VAT must be added if applicable. You can then bolt on appliances, sink, tap, worktop & installation prices to provide you with a much closer estimate for the full kitchen.



Small
10 Units



Medium
15 Units



Large
18 Units



Band One



Belsay

Paint to Order:

S:	£ 2,395.74	£ 3,410.41
M:	£ 3,102.82	£ 4,420.88
L:	£ 4,270.86	£ 6,057.93



Milbourne

Paint to Order:

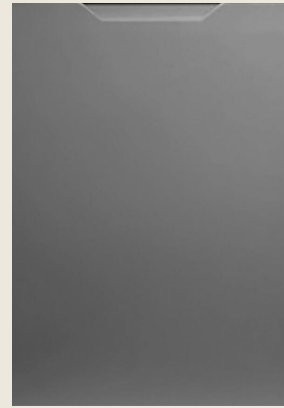
S:	£ 2,800.98	£ 3,455.52
M:	£ 3,591.95	£ 4,524.15
L:	£ 4,844.49	£ 6,054.92



Porter

Paint to Order:

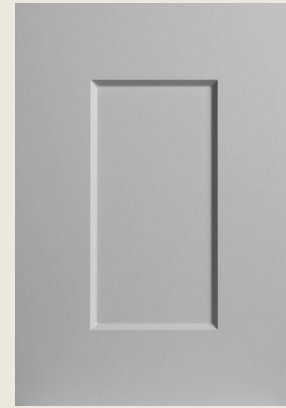
S:	£ 2,664.60	£ 5,049.12
M:	£ 3,528.69	£ 7,060.89
L:	£ 4,673.77	£ 9,004.63



Stanhope Slab

Handleless:

S:	£ 2,545.78	£ 2,758.42
M:	£ 3,273.02	£ 3,787.48
L:	£ 4,324.87	£ 4,952.27



Stanhope Shaker

Handleless:

S:	£ 2,645.74	£ 2,832.63
M:	£ 3,363.95	£ 3,881.48
L:	£ 4,434.24	£ 5,061.64



Unity Woodgrain

Handleless:

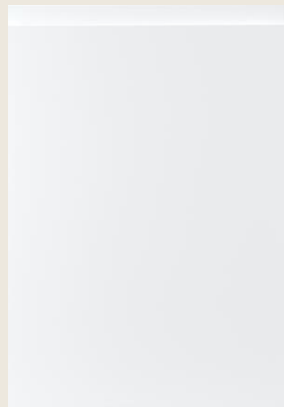
S:	£ 2,937.95	£ 2,937.95
M:	£ 3,772.11	£ 5,183.84
L:	£ 4,950.67	£ 5,568.35



Porter Handleless

Paint to Order:

S:	£ 3,117.72	£ 5,471.63
M:	£ 3,895.74	£ 6,983.49
L:	£ 5,270.48	£ 9,529.24



Remo Gloss

Paint to Order:

S:	£ 3,014.55	£ 5,229.67
M:	£ 3,952.35	£ 6,750.94
L:	£ 5,427.65	£ 9,373.87



Remo Matt

Paint to Order:

S:	£ 2,892.40	£ 4,192.05
M:	£ 3,730.90	£ 5,454.57
L:	£ 5,073.26	£ 7,678.29



Unity Standard

Handleless:

S:	£ 2,961.68	£ 3,346.25
M:	£ 4,462.46	£ 4,987.32
L:	£ 5,881.69	£ 6,496.09



Unity Concrete & Metallic

Handleless:

S:	£ 3,436.20	£ 3,436.20
M:	£ 4,659.98	£ 5,183.84
L:	£ 6,147.96	£ 6,761.36

Band Two



Ellerton

Paint to Order:

S:	£ 3,661.45	£ 4,363.01
M:	£ 4,893.60	£ 5,738.43
L:	£ 6,560.32	£ 7,730.32



Fitzroy

Paint to Order:

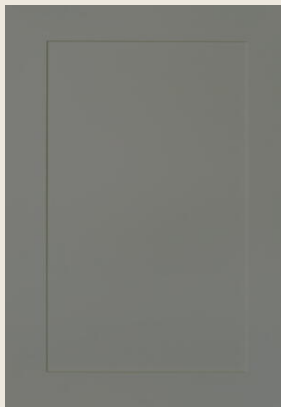
S:	£ 3,349.60	£ 3,954.59
M:	£ 4,265.68	£ 4,908.45
L:	£ 5,755.82	£ 6,586.78



Hunton

Paint to Order:

S:	£ 3,349.60	£ 3,954.59
M:	£ 4,265.68	£ 5,104.44
L:	£ 5,755.82	£ 0000.00



Hunton Handleless

Paint to Order:

S:	£ 3,865.97	£ 4,485.26
M:	£ 4,905.74	£ 5,775.60
L:	£ 6,541.22	£ 7,783.44



Mornington Beaded

Paint to Order:

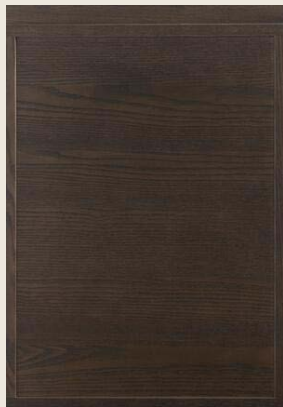
S:	£ 3,465.43	£ 4,021.11
M:	£ 4,408.28	£ 5,110.94
L:	£ 5,922.04	£ 6,900.28



Mornington Shaker

Paint to Order:

S:	£ 3,465.43	£ 4,021.11
M:	£ 4,408.28	£ 5,110.94
L:	£ 5,922.04	£ 6,900.28



Lichfield

Espresso:

Sanded:

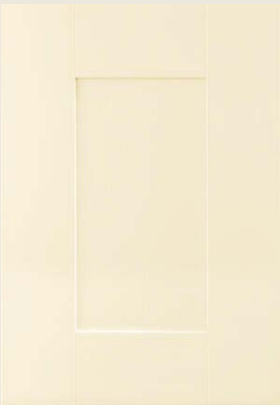
Paint to Order:

S:	£ 3,885.18	£ 3,313.00	£ 4,694.60
M:	£ 4,710.42	£ 3,999.71	£ 5,509.21
L:	£ 6,437.23	£ 5,307.06	£ 7,433.31





Band Three



Broadoak

Paint to Order:

S:	£ 4,007.10	£ 4,532.04
M:	£ 5,099.43	£ 5,768.10
L:	£ 6,769.09	£ 7,670.68



Clarendon

Paint to Order:

S:	£ 4,989.13	£ 5,705.64
M:	£ 6,537.35	£ 7,469.87
L:	£ 8,503.24	£ 9,729.83

Band Four



1909
Ovolo

	Painted	Painted & Beaded	Painted & Notched	Painted, Beaded & Notched
S:	£ 5,341.82	£ 5,768.22	£ 5,217.46	£ 5,702.08
M:	£ 6,684.35	£ 7,401.42	£ 6,782.53	£ 7,410.88
L:	£ 8,614.20	£ 9,785.02	£ 8,790.81	£ 9,239.11



1909
Shaker

	Painted	Painted & Beaded	Painted & Notched	Painted, Beaded & Notched
S:	£ 5,132.50	£ 5,568.18	£ 5,026.68	£ 5,015.92
M:	£ 6,370.96	£ 7,097.29	£ 6,549.23	£ 7,177.76
L:	£ 8,199.64	£ 9,119.98	£ 8,249.83	£ 8,972.29



1909
Slab

Painted:
S: £ 4,591.44
M: £ 5,679.43
L: £ 7,871.48



Alpina Burnt Ash, Mid
Oak & Smoked Larch

Handleless:
S: £10,017.03 £ 10,392.93
M: £ 14,885.63 £ 13,075.00
L: £ 20,494.91 £ 18,318.42



Alpina Deep Oak, Natural
Oak & Smoked Oak

Handleless:
S: £ 7,138.32 £ 7,543.39
M: £ 10,516.61 £ 9,484.41
L: £ 14,419.67 £ 13,178.15





"We have been using Academy for many years & they have always supported us with their flexibility in product & scheduling. We have ordered £1.5million of product with them over the past 3 years and we wouldn't dream of using any other supplier now as Academy make it so simple. We trust them with all of our internal furniture including kitchens, wardrobes, vanity units & bath panels and they always deliver."

Luke Mead
Mead Building Contractors



Our wide range of services includes:

- Kitchens
- Wardrobes
- Bar Areas
- TV Units
- Home Offices
- Bathroom Furniture
- Cinema Furniture
- Wall Panelling
- Ceiling Panelling

Have a project in mind? Get in touch today and see what Academy can do for you!





Case Studies

Over the following few pages, there are case studies of completed developments to understand better what Academy can offer you.

Should you wish to discuss an enquiry with us in greater detail then please contact a member of our sales team, or our Managing Director Luke Cutting directly, on *01959 700 700* as we are always happy to hear from you.

West Hampstead, NW2

Granville Road



91 Apartments
Kitchen Value £455,000
Completion 2010



The second largest development undertaken by Academy Kitchens. Granville Road consisted of 6 blocks of apartments with varying specifications to allow for private sale, shared ownership & rental. Budget was key on this project so doors were from our entry level range of melamine faced & edged doors. These were also finished in the Germanic true handle-less style and also included quartz worktops and Neff appliances to give the overall feeling of high quality whilst also remaining on budget. Shared ownership properties included laminate worktops & rental included laminate worktops and spaces for appliances.



Developer:



Crowborough

East Sussex, TN6



56 Houses
Kitchen Value – £366,000
Completion 2022



Academy was asked to supply and install Howdens furniture to a development of 56 houses specifically for the local housing authority. These properties were a mixture of shared ownership & rented properties. Therefore a mixture of ranges & specifications were required depending on the employers requirements. Rented properties included all furniture, worktops and installation whereas the Shared Ownership properties were upgraded to also include Lamona appliances. The Shared Ownership insisted on using Howdens product so there aftersales care teams can easily service the properties for years to come by conveniently visiting their local Howdens branch.



Developer:

Riverdale
DEVELOPMENTS LTD

Gloucester Avenue

Primrose Hill, NW1



48 Apartments and 1 Luxury House
 Kitchen Value - £374,000
 Wardrobe Value - £126,000
 Completion 2020



Positioned opposite London Zoo in the ever-popular Primrose Hill was the re-development of 4 existing buildings and the creation of 2 new tower blocks surrounding a quaint forecourt. We supplied our handle-less Remo range of kitchens in Graphite Matt to keep with the industrial theme of visible brick walls & steel beams. We accompanied this with Neff appliances on show, CDA appliances behind the doors & marbled white composite worktops with matching wall cladding to the underside of the wall units. We also assisted in the re-development of the townhouse in which we supplied a top of the range kitchen using our Lichfield doors, Siemens appliances & Dekton worktops. Here we also provided the utility room and bespoke bar area, among other joinery items. The wardrobes on the whole project were supplied in a Walnut veneer to match the window shutters in the bedrooms.



Developer:





City of London, EC1N

Greville Street

29 Apartments
Kitchen Value - £225,000
Completion 2020



Located on a side road directly off of Hatton Gardens, the address famous for being home to London's diamond district, was the conversion of the top 5 floors of an existing building from commercial to retail. Here we supplied Remo handle- less kitchens in a mixture of Hartforth Blue & Porcelain with Bosch appliances on show, CDA appliances behind door & marbled white composite worktops with matching wall cladding.



Developer:

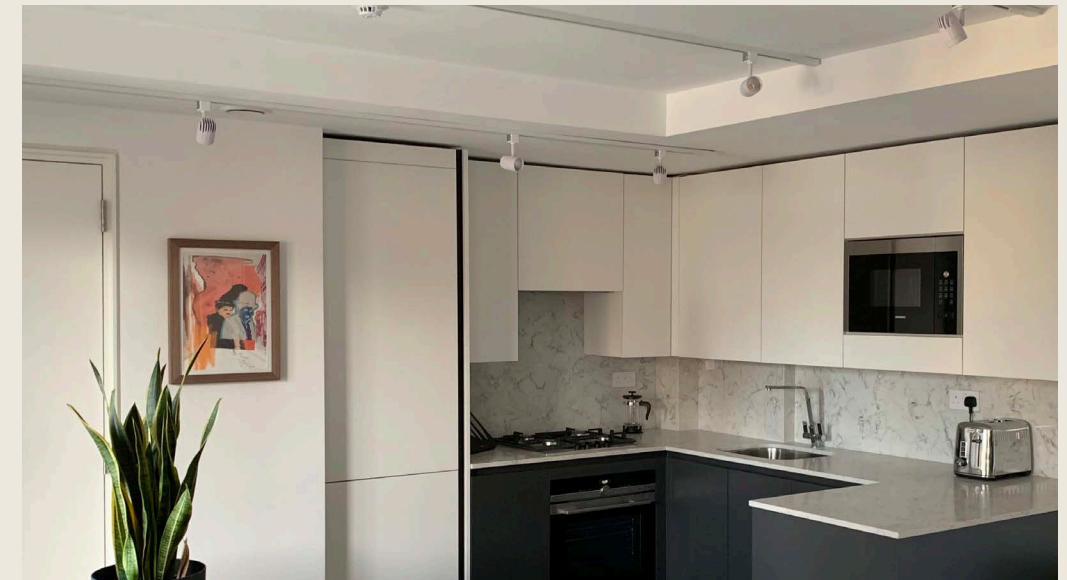
BK
Blackmoor Knight Ltd

Pitfield Street

Shoreditch, N1



18 Apartments
 Kitchen Value – £234,000
 Wardrobe Value – £54,000
 Bathroom Value – £69,000
 Completion 2018



This project saw the renovation of the derelict Hoxton Cinema originally built in 1914. A new cinema was created on basement level with restaurant on the ground floor and residential on the top 5 floors. Here we worked closely with the architects to create kitchen areas that fitted perfectly into the living and dining areas of these trendy modern London apartments. The specification saw us using our Porter Matt Graphite base units with handle-less graphite grip rails to give the ever popular Germanic handle-less look. This was teamed with Porter Matt Dove Grey wall & tall units and marble look-a-like quartz worktop. All units were bespoke and designed to be within 20mm of the finished ceiling height.



Builders:

SIMPLY
 CONSTRUCTION GROUP

Developer:

DEVLUX

Swains Lane

Highgate, London N6



11 Apartments
 Kitchen Value - £152,000
 Wardrobe Value - £43,000
 Bathroom Value - £24,000
 Completion 2019



Made up of 2 blocks in a trendy part of London, we were tasked with supplying bespoke painted kitchens & wardrobes along with bespoke mirrored vanity units & bath panels. Here we worked closely with the architects & the developers to get the full specification including quartz worktops & Siemens appliance, within their budget.



Builder:

M | **MEAD**
 BUILDING
 CONTRACTORS

Cleveland Road

Ealing, London, W/3



9 Apartments
Kitchen Value - £61,000 (excluding worktops)
Completion 2021



Situated in the heart of West Ealing, these cool apartments incorporated fashionable colours and textures to create some amazing kitchens. The kitchens were made using our slab painted handle-less kitchens. Wall units were painted in Matt Dove Grey with base and tall units in Matt Hartforth Blue. We also personalised this kitchen further by painting the grip rails and plinth vents to match the matt Hartforth Blue doors. All appliances were supplied finished in black by Bosch with worktop and splashbacks in Calcutta RT, giving the striking marbled effect, but with all of the benefits of a quartz stone woktops.



Interior Design:

ADEMCHIC

Developer:

luxgrove**homes**



Some of our clients





Visit our design centre

We have partnered with our door supplier to create a state-of-the-art design centre in Slough, which acts as the best platform for inspiration, where you can browse our abundance of stunning kitchen and wardrobe displays, and see our exceptional products and materials up close. You are free to take a tour of over 40 showroom displays with your Academy designer and explore hundreds of samples. Visits to our design centre are arranged on a pre-booked appointment basis.

See the next page for contact details, our dedicated sales team will be happy to schedule this for you.

We also recently launched our virtual showroom, allowing you to browse our state-of-the-art Design Centre from anywhere on any device. Visit academykitchens.co.uk to check it out.



Design & Consultation

At Academy, we offer a bespoke design & consultation service on all of our projects. Our years of experience in the construction industry allows us to tailor our offering to suit your specification and budgetary requirements. You will also have an appointed designer who will work closely with you throughout the entire design and consultation of your project, for a highly personal service.

We use our experience to create stunning designs that work practically within your spaces. Our team of expert designers will assess your architectural designs and offer any potential suggestions that we feel may help to improve the property. We specialise in creating luxury finishes throughout your properties at fair prices. Our experts will guide you to a finish that you and your potential purchasers will love, which adds value to your developments.

Our designers are always at the forefront of innovation, researching the latest trends and technologies to help incorporate these into your designs. We work closely with some of the best interior designers in London to help create stunning aesthetics.

We use the latest in computer-aided design technology to provide you with detailed plans and technical drawings that are easy to read and can be used by other tradespeople working on your projects. Our investment in the best technology combined with our use of the latest product innovations allows us to create high-quality computer-generated images which our clients often use for their marketing material.

We also have access to our door suppliers' showroom which has 13000 square foot of displays including kitchens, wardrobes & finishing touches. The showroom is ever-evolving to stay ahead of the latest trends and is the perfect place for us to meet with you. Here we can consult regarding designs & colours whilst also demonstrating the high quality of some of the products that we offer. Alternatively, we can arrange to meet you at a convenient time and location, bringing with us large format samples & colour swatches for all our doors and worktops.

We always like to build long-lasting relationships with our clients and part of this is building trust, we, therefore, supply fully itemised quotations. This transparency allows our clients to easily decide where they would like to allocate their budget and serves as a price comparison tool so they can easily see how competitive our prices are.

Supply & Manufacture

At Academy, we offer a completely unique manufacturing process. We have close relationships with bespoke artisan factories so we can create furniture from design to completion. This allows us to create anything that you like, and we can produce a comprehensive range of bespoke joinery including but not limited to TV units, wall panelling, home studies, fitted cinema room furniture, bathroom vanity units, bath panels, cistern covers and much more. This ensures that we always supply the right product to suit your requirements. The potential finishes for these products can either be selected from our standard PWS products or alternatively we can closely match any unique styles, textures or colours using our long-standing relationships with our skilled factories across the UK and in Europe.

Throughout the history of Academy, we have developed and refined our supply chain to ensure that we are using the highest quality and the most reliable sources. We have negotiated great deals with all of our suppliers and pass the benefit of these discounts onto our clients; allowing us to supply everything from unbranded appliances to Miele, and Howdens Kitchens to kitchens rivalling Smallbone.

We have aligned ourselves closely with PWS, which offer a great range of high quality and flexible products, stocking over 10,500 items for next day delivery, as well as offering made to measure doors and paint to order colours on extended lead times. PWS are a fifth-generation company that are still owned by the same family. They supply many of our components and hold lots of the same values as Academy in very high regard. Academy and PWS dovetail very well together. We partner the PWS products with our carcasses and deliver a complete product onto the site with the doors drilled, hung and wrapped. All carcasses are made to order giving us great flexibility to create custom units including bespoke lighting details as well as non-standard heights, widths and depths.

Our carcass supply chain that we have developed over the years allows us to build any style of cabinetry from any suitable material. Our standard carcass offering is

made from 18mm thick Egger melamine faced chipboard which we can do in over 200 finishes including textured woodgrains, smooth colours and a huge range of other finishes. Egger is widely renowned for being the industry-leading supplier of melamine face chipboard across the UK and hold excellent stock levels. Our components are purchased through Blum who is considered the premier supplier of luxury components and give us the flexibility to choose from a range of different mechanism to suit the budget & requirements of the project such as Antaro, Legrabox or Dovetail drawer boxes.

We have strong affiliations with four national worktop suppliers who supply us with any stone, laminate or glass product including quartz, porcelain, natural marble & natural granite. These products can be used in the kitchen but also elsewhere around the project such as bathroom cladding, wall cladding, fireplaces & much more. We offer a variety of 24 quartz stones across 3 price bands as our standard range, as well as providing great deals on a whole host of branded and unbranded materials such as Silestone, Ceaserstone, Dekton & Duropal. By having multiple suppliers, we ensure that we are always able to supply any product and can easily cross-check our prices to ensure we are always supplying you with the best prices.

As the ultimate 'one-stop shop' we also supply appliances at great rates from all major brands including but not limited to Neff, Bosch, Siemens, Miele, Sensio, Franke, Blanco, Quooker, 1810, CDA & many more. We source, stock & allocate the specific appliances required for your project & store these in our warehouse until they are called off by site.

Due to the flexibility of our supply chain, we can simultaneously design & supply both bespoke and off the shelf products to the same development meaning that we are always able to meet the specification of all projects including those with Housing Association properties.



Installation & Project Management

At Academy we pride ourselves on providing an excellent project management & installation service to ensure that you get the most from our outstanding products. From the point of order your project will be handed from your design consultant to your dedicated project manager who will oversee your project to completion.

Your personal project manager will be dealing directly with your appointed contacts on site to ensure that everything runs smoothly and that all scheduling and deadlines are maintained. We will arrange for a professional site survey of the property to be undertaken prior to your orders being processed. We will also liaise with your mechanical and engineering contractors to make sure all aspects of the project that may affect our product are completed correctly.

Your committed project manager will arrange deliveries to site as well as program our installers to suit the site schedule. We understand that things can easily change onsite and therefore we will regularly attend your project throughout the process. This allows us to evaluate progress and alter deliveries if necessary.

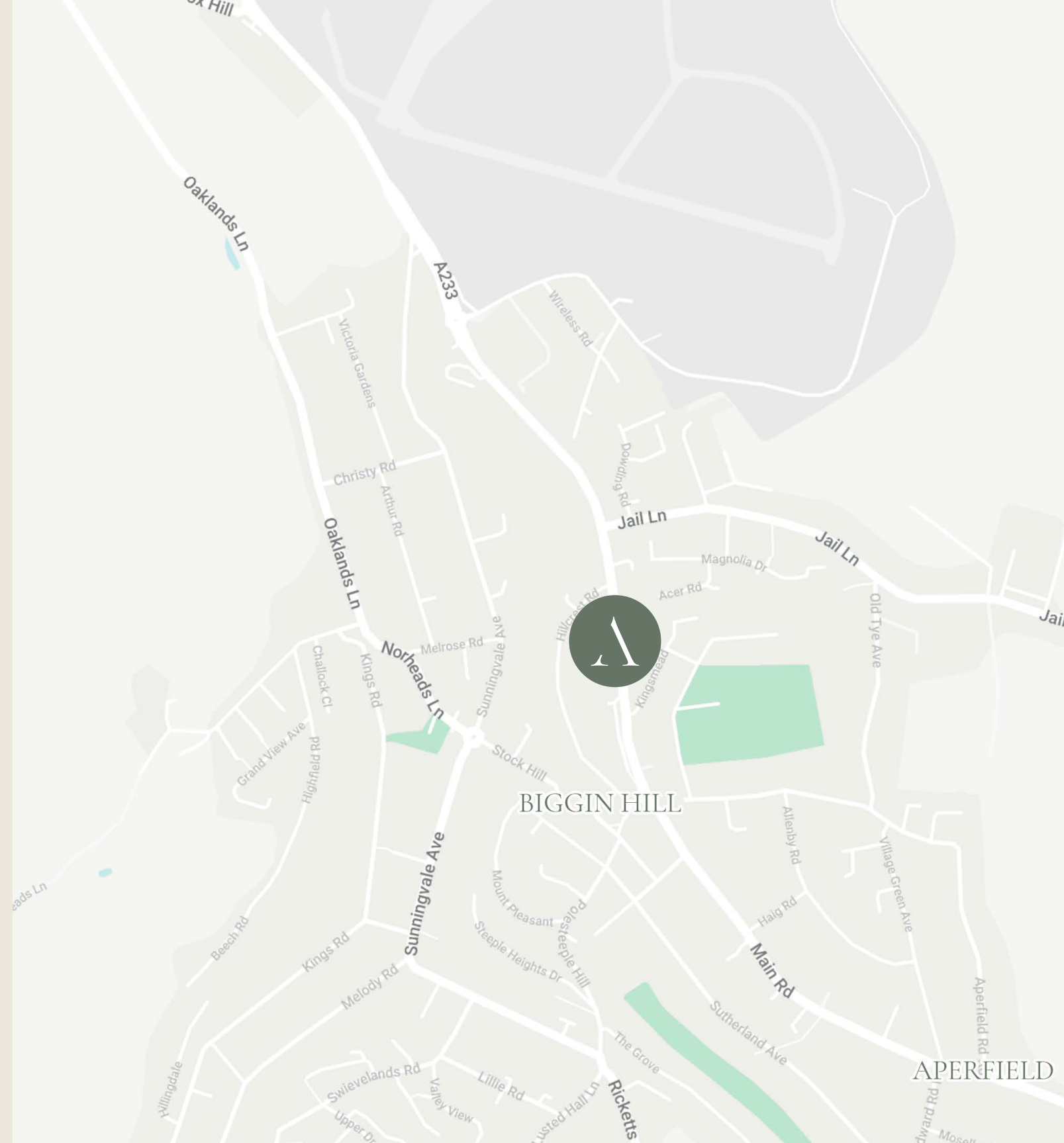
Our expert logistics team will take great care in the unload & distribution of goods around site, and this will be overseen by your personal project manager. Our professional and friendly team of expert installers will guarantee that the products are fitted to the highest of standards. To make certain of this, your dedicated project manager will attend site upon completion to certify that your project is installed to the Academy merit of excellence. Even after completion your project manager will still be on hand to offer any further assistance required by yourself or by the purchasers of the property.

Let's talk about your next project

At Academy, delivering excellent customer service is at the heart of everything we do. With this in mind, our customer-centric support hub, based from our head office in Biggin Hill, is designed to improve our business partnership with you and make it much quicker and easier to work with us. This hub joins all Academy designers, sales, customer services, accounts & aftersales care teams in one dedicated place providing a seamless customer journey under one roof. Our offices in Biggin Hill provide all customers with a dedicated team of experts working closely with you at all times, there to support all of your business needs via one quick and easy call.

Email:
sales@academykitchens.co.uk

Phone Number:
01959 700700



Factory
Unit 21 Lawson Hunt Industrial Park
Guildford Road
Broadbridge Heath
West Sussex
RH12 3JR

Office
Academy
147b Main Road
Biggin Hill
Kent
TN16 3JP

Showroom
PWS Design Centre
778 Buckingham Avenue
Slough
Berkshire
SL1 4NL



Academy

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